

VENDING PRODUCT NEWS[®]

Product News for Vending, Micro Markets & OCS Convenience Services



2019 Media Kit

VENDING PRODUCT NEWS

NEW PRODUCTS are the life blood of the vending, micro market, OCS and convenience services industry. NEW PRODUCTS get customers' attention. Operators know they need to offer exciting new products ALL THE TIME to get customers in the habit of visiting the break room. New products make operators MORE SUCCESSFUL.

This vending products newsletter is directly sent to 10,000+ emails of vending, micro market and office coffee service professionals.

VPN is delivered bi-monthly on the 9th & 23rd deadline for ad copy & photos is 48 hours prior to emailing the newsletter.

10,000 vending decision makers wait for this newsletter twice a month – Make sure you are part of the discussion today!

Email us your newest product press release today! Ask about how we can help you market to the vending industry!

ABOUT US

We are a team dedicated to giving you the most up-to-date information for the Vending Industry. Contact Karen Scott - Publisher, at 913-952-9230, vendnews@gmail.com.

ADVERTISING OPTIONS

Banner Ad - 1 Issue = \$400
Banner Ad - 2 Issues = \$675
Banner Ad - 4 Issues = \$1200
Banner Ad - 8 issues = \$2200
Banner Size 580X130 Pixels

Company Listing w/Photo - \$200 per Issue
Includes: 100 word Description, Contact info and Photo.

CUSTOM EBLAST OPTIONS

Eblast, One Time @ \$575
Eblast, Two Times @ \$450 each
Eblast, Four Times @ \$425 each
Eblast, Eight Times @ \$400 each
Eblast includes: Photos, Video, Links, Contact info, Features and Benefits.

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