



VENDING INDUSTRY

VENDING CONNECTION MEDIA KIT

ABOUT VENDING CONNECTION



- VENDING CONNECTION is highly read by new and existing vending operators seeking information they need to become more successful in their vending, office coffee or micro market self-service businesses, since 1996.
- VC website has over 18,000 readers/users per month, professionals within the vending, coin-operated amusement, laundry, office coffee service, micro markets, automatic self-service industries...highly targeted!
- 66% USA, 6.1% Canada, 4.1% United Kingdom, 24.6% all other International countries.
- Each reader visits approximately 3.0 webpages, the website has an average 167,932 Impressions and of 30,272 pageviews per month.
- All leads and inquiries go directly to you! Readers will Call, Email or Click to your website for more information on your new offer.
- Terms are month to month, no contract needed.

2019 SERVICES & AD PACKAGES

VENDING CONNECTION offers a variety ways to target vending machine operators and self service industry professionals, with Ad Packages designed for maximum exposure and economical rates, to fit any budget for 2019!

ADVERTISING OPTIONS

- Site-wide Banner Package - \$775 per month
- Advertorial Display Page - \$225 per month
- Category Banner - \$150 per month
- Route for sale Ad \$95 per month
- Classified Ad - \$45 per month



VENDING YELLOW PAGES LISTINGS

- Company Listing w/photo, One Month- \$25
- Company Listing w/ photo, Entire Year - \$199

VENDING WEEKLY NEWSLETTER

- Large Banner Ad - \$300
- Small Banner Ad - \$150
- Small Listing with photo - \$75

EBLASTS - DIRECT EMAIL MARKETING

- Target 10,000 Emails of Vending & Micro Market and Office Coffee Service Professionals
- \$575 per Eblast
- Discounts available for multiple orders





VENDING CONNECTION GETS RESULTS!

WEBSITE STATS

Daily Views - 1.3k+

Monthly Views - 30k+

Unique Views - 18k+

SOCIAL MEDIA



TESTIMONIALS

"Testimony: "Thank you so much for posting the article on my up and coming business. We are getting lots of requests for products and new locations. You are more than a God send. And I appreciate all you've done."

— Taylor H., Founder/CEO, Morgan's Specialty Snacks.

"Thank you for all you do, VendingConnection.com is a great service to the vending industry!"

— Bev B.

"I placed my machines on location for sale listing on Vendingconnection.com "Routes for sale" page and they sold! The customer service helped me write the ad and it was on the web the next day! We did receive great service."

— Tom C.

