

# Vending Technology News<sup>®</sup>



## **Parlevel Systems Expands Into Micro Markets With Interactive Kiosk**

Parlevel Systems, a San Antonio, Texas-based provider of vending management and office coffee service management software, has expanded into the growing micro market sector with a micro market kiosk. The kiosk allows the operator to collect insightful information about customers, allowing for better customer service.

Parlevel System's kiosk provides access to a customer-facing portal where customers can load their wallet and give feedback on products and promotions. Corporate users can use the portal to place orders and pay invoices.

The kiosk accepts credit, debit and prepaid cards, Apple Pay, Samsung Pay, Google Wallet and cash. Customers can create a wallet in the kiosk to receive discounts and rewards.

The system features remote management, allowing the operator to adjust prices, create promotional campaigns, review monitor cameras and more. Operators can change prices, update product information and customize the kiosk screen.

Operators have access to Parlevel's analytics module to understand every location, customer segment, product performance and employee performance.

The software management system lets operators route and pre-kit the micro markets, merchandise offerings, and access performance reports.

The kiosk can link to the customer's Internet, Parlevel's Internet solution, and the operator's own wireless hotspot.

For information, call 210-200-8873 or visit [www.parlevelsystems.com](http://www.parlevelsystems.com).

## **Vending Technology News, Issue No. 2**

**Webpage: [Vending Technology News](#)**

**Phone: 800-956-8363**

**Email: [VendingTechnologyNews@outlook.com](mailto:VendingTechnologyNews@outlook.com)**